



**Rt. 66 project**

**....a real journey....**

# Writing a Route 66 Travel Book

1. Watch, listen, take notes
2. Research (use English websites)  
write (in English)
3. Write about / Discuss these segments
4. Create headers and information for travel website

# Road map (how it works)

## 1. In Class:

- a. watch Rt. 66 video segments
- b. take notes from video
  - i. idioms
  - ii. information about the  
places and the road
  - iii. interesting things you want to  
include in the travel book

# Research, write, share ideas

## 2. Individuals

- a. research travel area
- b. write paragraph about this area

## 3. Groups discuss paragraphs

- a. main idea
- b. 3 interest points
- c. marketing (how to persuade readers to travel and experience Rt. 66)

# Group process

## 4. Group writes:

- a. headline
- b. introduction paragraph  
(using marketing ideas)
- c. “interest points” list

## 5. Groups discuss with Collins

- a. introduction paragraphs
- b. interest points

# Grading for Writing Class

|   |                  |
|---|------------------|
| Attendance                                    | 20 points        |
| State paragraphs                              | 10 points        |
| Make up days, Festival<br>videos, commercials | 10 points        |
| Music video (Rt. 66)                          | 5 points         |
| Midterm Exam                                  | 30 points        |
| Final articles, pics                          | <u>25 points</u> |

100 points = A+

## Group paragraphs: States = 10 points

Group paragraphs (8)

Illinois, Missouri, Kansas, Oklahoma  
Texas, New Mexico, Arizona,  
California

Each group writes 1 paragraph about each state  
After watching the Rt. 66 video about that state

Print out corrected copy, bring to class  
Discuss with teacher



## **How to make a good grade on paragraphs**

1. Well-worded topic sentence
2. 3 specific supporting sentences & concluding sentence
3. On-topic [deals with things that are fun for young people to do along Rt. 66]

**WHEN: ASAP (as soon as possible)**



## Videos, commercials = 10 points

### 2 Make-up days

#### 1. 2 group videos

Each person speaks for 1 minute

#### 2. 2 group commercials

(about the topic of  
the make-up day videos)

### Festival

#### 3. 1 video about the festival

Each person speaks for 1 minute

## **How to make a good grade on Commercials:**

1. Contains elements of persuasion  
discussed in class ( )
2. Good sequencing
3. Word choice
4. Addressed to target audience
5. Accuracy

**WHEN: ASAP**

## **Do your own writing**

(do not cut and paste from the internet)

I will edit and correct your articles for publication on the website.

## Music videos (Rt. 66) = 5 points

Groups make a music video

1. Rt. 66 song (composed by Bobby Troup)  
(any version of the song)
2. Sing the song OR lip sync
3. Make the video very entertaining

**POSTED ON WEBSITE:** Your music videos will be put on the Class Rt. 66 Project website.

**WHEN: Friday, May 30**

Bring on USB, transfer to Collins' hard drive

DO NOT upload to webhard

NO NOT download from your website  
during class

## How to make a good grade on music videos:

1. sung - words must be clear  
lip sync – must be able to see the people's mouths clearly pronouncing the words
2. Must be able to hear the song clearly  
(no outside or background noise)
3. Entertainment value (colorful, movement, facial expressions, etc.)
4. Students participate fully in presentation.

## Rt. 66 articles (final) = 25 points

Each student

Write a 1 page article on each of your two states.

Article

5 paragraphs

(paragraph = 5 sentences)



Paragraphs

Top sentence

3 support sentences

conclusion sentence

Must be on the topic of

what university age students would  
like to do along Rt. 66 in that state

AND persuade young people to travel

Rt. 66

## How to make a good grade on final articles:

1. Clearly stated main point in the first paragraph
2. Paragraphs must have a topic sentence containing the main idea.
3. Sentences within the paragraphs must be related to the main idea.
4. Article has a strong, persuasive conclusion.

**Do your own writing**

(do not cut and paste from the internet)

I will edit and correct your articles for publication on the website.

## **WHEN: Friday, June 6**

(It is a holiday, but the articles are due that day. Upload to webhard.

MS Word. Arial 12

English name

ID number

Korean name

Questions?

017-253-7151

[maryhufs@yahoo.com](mailto:maryhufs@yahoo.com)

[www.webhard.co.kr](http://www.webhard.co.kr)

ID: marry PW: vidart

STUDYBOARD

English Writing

(folder for project)



**All packed?  
Let's go!**

